



2023

PARTNERSHIP OPPORTUNITIES

GIMLI CHAMBER OF COMMERCE

MORE INFO :

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A Partnership That Makes An Impact

The Gimli Chamber of Commerce is working to create strategies that mutually benefit our strategic mission and showcase our supporters in creative and effective ways.

It's budget time for many of our organizations, and, in an attempt to forecast our budgets while at the same time giving your business the chance to know the opportunities the Chamber has on an annual basis, the Chamber is introducing the Annual Partnership Opportunities at this early date. The aim is to give members ample time to be a part of Chamber programs throughout the year as well as grant members the ability to conveniently budget.

Your investment in the Chamber's membership and programs are critical in our aim to improve and support businesses in the Gimli region. Every effort will be made for those that participate early to not be contacted again regarding sponsorship for the program they supported.

Please indicate which areas of sponsorship you would like to participate in by marking the last page of this package and remitting it along with payment to the Chamber. Payment can be made in full right away or along with the Membership Renewal Dues. Please see related materials for package breakdowns and details.

Opportunities

As we push forward on the new and exciting venture, we want to present every special opportunity to our membership. If you would like your business to have recognition for helping out and making sure this project goes forward, we have a few special packages to offer.



Chamber Newsletters & Emails

Each year we share three newsletters, including a spring and fall edition. We can include a logo, a quote, or a short advertorial for your business. Your logo will also be showcased on the footer of all of our email marketing campaigns.

\$60 value



Interlake Tourism Association

We are currently working with the Interlake Tourism Association (ITA) to find a partnership that is beneficial for both parties. This will be announced in the upcoming month.

TBA



Partner For Life

For the life of the program, your organization will be recognized as a founding partner. We aim to keep this program around for a while so this could be a very good investment, not only in our community but also in your business profile and brand.

\$300 value

Opportunities



S.T.I.R. MASTER

\$250 value

Your organization could be the real star at one of our hot new mix and mingle event, S.T.I.R. This exclusive offer allows your business or organization to be front and center.

- Social media recognition
- Website Banner for one week leading up to the event
- A table will be provided. Banners and promotional material can be on display.
- exclusive opportunity – only one organization

SPONSOR A MEMBER

This is a program that we've found has been very well received, both by the sponsoring organization and the groups getting sponsored. We invite your business to cover the cost of membership for another organization from the region. We will put this towards an already established member's account or bring in a new member to the network unless you would like to let us know you wish to support a specific organization.

We can keep the sponsorship anonymous if you wish, otherwise, we would share the generous contribution your organization has made with our network of businesses and organizations, and also let the sponsored organization know which business helped them out. This is an excellent example of businesses supporting others in our area.



LUNCH SERIES

This is a shining opportunity to present your business to the region's business community. You will be recognized as a leader supporting both the Chamber and its members. Recognition in the packages is not limited to the day of the event. All publicity prior to, during and after the event will recognize your role. Your partnership will strengthen the Gimli Chamber of Commerce allowing us to continue as the proactive leader of business in our area.

The Lunch Series is designed to share information and create connections around important community issues. This effective networking forum provides the opportunity to celebrate local success stories and to build a bright future for our community.

Lunch Leader

\$1,500 value

- Recognition across all Lunch Series Events for the calendar year.
- Partner name/ logo on Lunch Series ticket package.
- Opportunity to showcase your products/ services on each table or promotional table.
- Thanks and recognition from the podium at each Lunch Series event.
- 2-minute podium time or recorded video at the Annual Chamber Appreciation Lunch.
- Tabletop conversation starter cards will feature your logo on each table.
- Receive a ticket package for Lunch Series. Always have a seat at a lunch event or gift them.
- Display your corporate signage at all lunch events *signage must be provided to the Chamber prior to the event or dropped off at the event location prior to it starting.

Community Champion

\$400 value

- Receive recognition at one Lunch Series event.
- All publicity and advertising pertaining to your sponsored event prior to, during, and following the event will recognize your company's contribution. i.e. Website, Chamber Matters (e-newsletter), e-blasts, and any promotional printed material related to your designated series event.
- Two Lunch Series tickets.
- Display your corporate signage at the designated event *signage must be provided to the Chamber prior to the event or dropped off at the event location prior to it starting.
- 2 minutes podium time at your business's designated sponsorship event.



As this is a brand-new initiative we are working on the logistics. Gimli Lakeview Resort and Conference Center will be our location. Lunches will run from 11:45 am - 1:00 pm. The 2023 Lunch Series dates are to be announced.

LUNCH SERIES ADDITIONS

Satellite Venue Sponsor

\$200 value

Be the recognized sponsor at our satellite locations in the region. Since we'll be streaming the content live from Gimli to other locations, your business can be the one that helps us do just that. Your business logo or name will be included on event announcements and on our online platform for helping us cover venue rental fees and other associated costs.

Treat Table

\$75 value

Be the recognized sponsor at our satellite locations in the region. Since we'll be streaming the content live from Gimli to other locations, your business can be the one that helps us do just that. Your business logo or name will be included on event announcements and on our online platform for helping us cover venue rental fees and other associated costs.

Conversation Starter Tabletop Cards

\$150 value

Your business name or logo would be on each table, in front of every guest at each Lunch Series. Conversation starter cards are a series of questions that will be placed on each table to help get a conversation going should there be some new faces sitting around it. Help with the networking element of the Lunch Series.

Facebook Feature

\$100 value

- Have your logo and messaging shown during a live stream of a Lunch or Breakfast Series session.
- Your business's Facebook page and/or website can then be tagged in the post.
- This will help drive viewers to your social media page, website, and/ or account on the Chamber directory with some strategic messaging.
- Engage with the audience on the posted video.
- The Gimli Chamber and District is undergoing new marketing strategies for the 2023 calendar year. We are in the process of reviewing our social media analytics and putting together accurate data on reach and engagement.

Slide Show Logo

\$50 value

Have your logo included in the running slideshow which plays at the beginning of each event.

After Party (only one per event)

\$200 value

Your business could host a little gathering that follows a Lunch Series event. We will help you secure a small group and lead a discussion/ presentation with your business.

Display Table (only one per event)

\$250 value

You will receive 2 lunch tickets that include meals. Recognition from the podium and included on event promotions through social media prior the event. A table will be provided. Banners and promotional material can be on display.

WEBSITE OPPORTUNITIES

Carousel Page Footer Ad

\$300 value

The GCC will design an ad and place it on the Carousel. This will run for one year at \$25/month billed annually. This Carousel will be at the bottom of each page on the website. This is a great way to expose your company and showcase what is going on with your business.

Exclusive Website Listing

\$125 value

Would you like to elevate your business? Don't have a website? Would you like a unique URL link to share with your network? Sign up for your listing in our chamber exclusive directory. We will add all of your business information, a few images, links you want to add, and your logo. You will have one page to yourself and we will add everything to it! Let's work together and get your business in the spotlight.

FREE OPPORTUNITIES

Directory Listing

Your company name, a short description, and links will be added to your main directory listing. This listing is different from the exclusive website listing above.

News Release

We have a news release PDF fillable document on our news page on the website. You can take advantage of this and send in your information. We will get your message uploaded to the news section on our website.

Share Your Story

Who better to tell the general membership about your company than you? We have 4 General Meetings each year with one of those being our AGM. We also allow time for a couple short speeches from our valued members. If this is something that is of interest to you reach out to the GCC and we will work together to help elevate your business through these speaking opportunities.

Membership Benefits Package

It is free to join our Membership Benefits Package. This is open to all members of the GCC. You are welcome to offer a discount to the membership. These discounts are valid when you show your GCC Membership card. Each business will be highlighted with (1) social media post throughout the year. This is a fantastic way to support your community.

ANNUAL PARTNERSHIP SELECTIONS

Lunch Series

- Lunch Leader \$1,500
- Community Champion \$400
- Satellite Venue Sponsor \$200
- Satellite Venue Sponsor \$200
- Treat Table \$75
- Conversation Starter Tabletop Cards \$100
- Facebook Feature \$100
- Slide Show Logo \$25
- After Party \$200
- Display Table \$200

Website Opportunities

- Carousel Page Footer Ad \$300
- Exclusive Website Listing \$125

Sponsor A Member

- Non- Profit \$75.00
- 2-5 F/T Employees \$150
- 6-10 F/T Employees \$187
- 11+ F/T Employees \$225

Other Annual Opportunities

- Partner For Life \$300
- S.T.I.R. Master \$250
- Chamber Newsletters & Emails \$60

MEMBER BENEFIT PROGRAM

If you would like to contribute something to our program please check this box and our membership committee will be in touch with you. Please Contact Me

Business Name

Contact Name

Phone Number

Cheque

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E-transfer

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